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Patricia Strula was born in Genova, Italy where she lived until the age of 12. She got started in the entertainment business at 7 years of age at the Dance Academy, in Italy, with ballet, a passion she perfected and developed for 10 years.

Fluent in three languages: English, Spanish, Italian & conversational French, Patricia began her modeling career at the age of 12 with fashion print in catalogs and runway modeling. At the same time, she studied theatre locally and developed a passion for acting. She began pursuing acting for television in her late teens, landing dozens of commercials since.

She obtained a bachelor's degree in Communications at California State University, Fullerton and completed internships at Univision, Channel 34 and at Telmeundo, Channel 52 in public relations.

Also, she worked as the producer of events such as L.A. Fiesta Broadway, Navidad en el Barrio and other events nationally transmitted by Univision.



In 1992, Patricia became the Latin Model of the Year, she then modeled for Hispanic designers such as Oscar De La Renta, Migue Cuevas and other well-known designers.

She also participated in events such as Buscando Estrellas, a Spanish version of Star Search.



Patricia hosted international shows as Alto Voltaggio of High Voltage. Alto Voltaggio was a program filmed in Hollywood for the Italian Television Network in Italy, which showed lifestyles and culture of the United States to Italians.

In 1993, she participated as Miss Anaheim in the state contest and won, earning the title as Miss California in 1993. The same year she completed in the Miss Italy around the world pageant and obtained the title of Miss Italy in the World.

In the same year, she began giving personal training in pageantry to inspiring contestants. The interest in preparing individuals continued and developed into what is today the most complete training studio in all of southern California. Targeting to Hispanics, but also working with all looks and ages. Patricia formed her very own school and promotion company "Patricia Sturla Studio".

She eagerly continued her quest for perfection with all the respect and affection of a woman of good character and with the incentive that someday she would pass on her knowledge to others, who, like herself, are interested in acting, modeling, dance and the fascinating world of communication.

Her principal virtue is her tenacity united with her talent and physical beauty. Besides having a slender figure, she possesses intense, almond-shaped eyes and silky hair that frame a beautiful face.

But regarding all this, Patricia Sturla, simply says, "Beauty is not everything in life. In order to acquire style and have a personality that will leave an impact, one needs many things, among them discipline. I sincerely believe that this is very important. You need to have the desire to excel and this includes studying. With studying you acquire knowledge that, added with talent, become the perfect combination to accomplish any goal one establishes in life."



In interviews, she answers questions with amazing assurance, calmly establishing a rapport between herself and the interviewer, resulting in a very interesting dialogue.

"I decided to share my knowledge with other people and open a school for modeling, acting, and self-improvement because I discovered across the years the great needs of the Hispanic community. The entertainment industry gets more competitive day by day. There is a great need for bilingual talent and for Latin characteristics. But if we're not prepared, the opportunities are given to Anglos because they do make the effort to be well prepared. So I told myself: someone has to take the initiative and establish an academy in which young Hispanics can prepare themselves, and that is how my idea arose. That's how the Patricia Sturla Studio was born. I felt obligated to share my knowledge with others."

What Patricia professes is a reality. Competition in the marketplace and the need for Hispanic talent is increasing day by day. The talent exists, it just has to be polished in order to stand out and therefore equalize and balance the playing field.

It is not surprising that Patricia Sturla's students are able to acquire positions almost immediately after completing their preparation. She herself is in charge of placing them with agencies and promoting them in different areas of the entertainment business. Many of her clients can be seen on the small screen as well as modeling in fashion shows, catalogs and magazines.

"Students are taught how to present themselves in front of the camera, how to act in theatre and television, how to speak with ease and fluency, how to model on a runway, how to relax, how

to photograph, how to apply make-up and other secrets of this difficult profession."

Some students start their careers from an early age. Patricia uses patience and affection to work with these young people remembering her own personal experiences.

But there are also students of all ages, including older persons who desire to realize their frustrated dreams. regarding this, Patricia says, "There is no age limit for me. Of course, it gives me great pleasure to register a child. Young people are so dynamic, but several of advanced age have entered my classrooms. Opportunities exist for everyone. When a person, no matter what age, truly believes that they can become someone, and approaches the challenges with enthusiasm and discipline, the road toward accomplishing their goals is made easier.

With much efficiency and expertise, Patricia guides her students through the road to success, transforming them into whatever beautiful image they seek.

Publicity contracts are more and more competitive every day. So the need to be prepared is great. It's not enough to be attractive or good looking. One has to get beyond a pretty face.

Patricia Sturla Studio is considered one of the most prestigious in Southern California. for a personal Consultation with Patricia Sturla, contact: (714) 952-9043.

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Quote of Note: "I devote absolutely all my time to this, 10 to 14 hours a day, including Sunday."
Joseph Bulos, Festival's Founder

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